



## Follow the Crowd

*New Funding and Civic  
Engagement Tools for  
Equitable Development*

Doug Loescher,

Civic Strategies Group

February 14, 2014



# Paducah, Kentucky

pop. 20,000



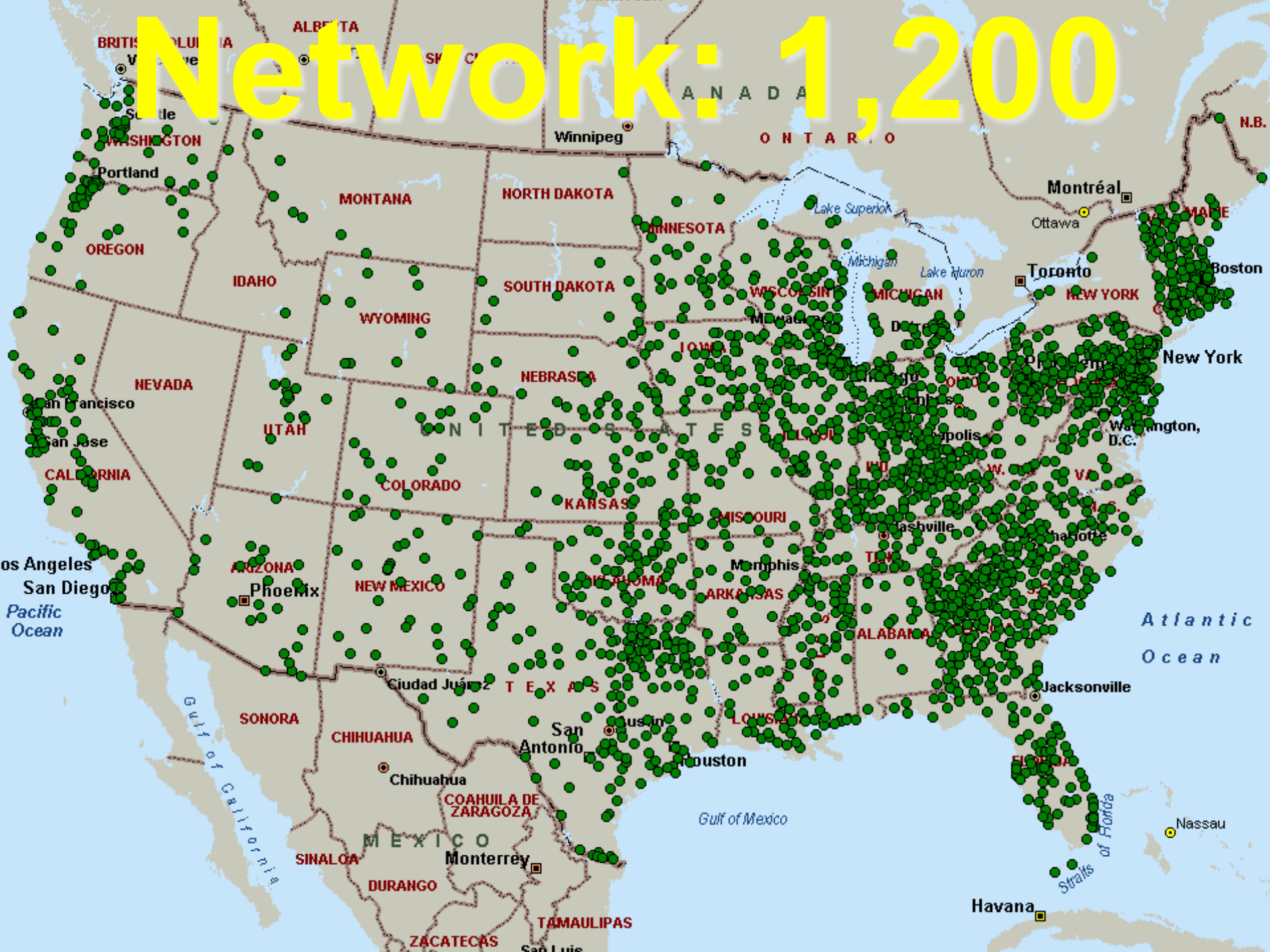


**Fell's Point, Baltimore, Maryland**

# Finding the Unexpected...



# Network: 1,200



# Localism: *Food Systems*



# Localism: *Community Enterprise*



# Localism: *Buying Campaigns*



**BE SMART  
SHOP LOCAL**





# Localism: Investing

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## The new way to invest in real estate

Get exclusive access to select offerings. Manage your portfolio online.

**Local Residents**

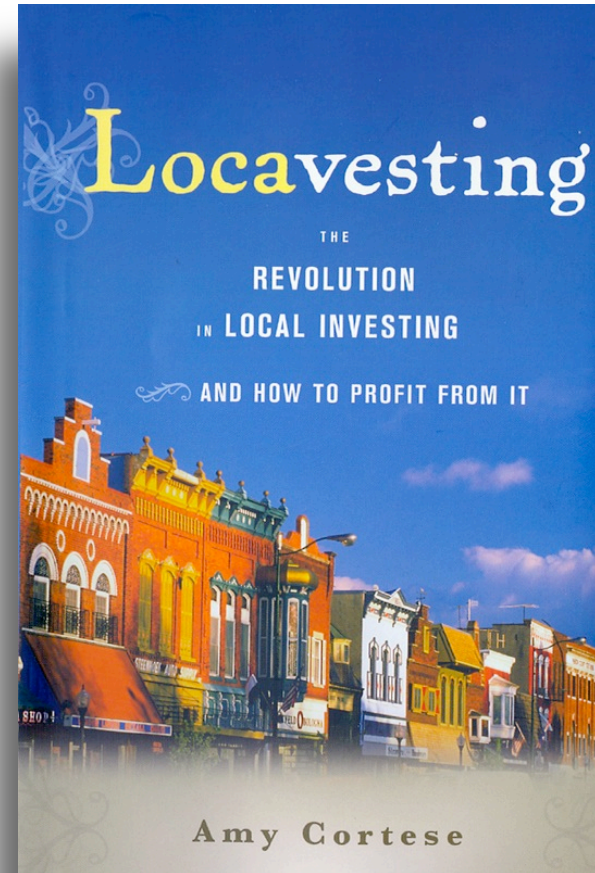
*"Fundrise is a way for me to get involved in commercial real estate. I've leased but never owned property because it was too expensive."*

**Real Estate Professionals**

*"I believe Fundrise is the future of real estate development and investment, enabling more people to participate in the building of wealth."*

**Financial Investors**

*"Fundrise made it easy to invest in DC's growing real estate market in a new and exciting way that hasn't been available to most of us until now."*





*THANK YOU!*

**Doug Loescher**

*Civic Strategies Group*

[www.CivicStrategiesGroup.com](http://www.CivicStrategiesGroup.com)

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